

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 33.001271 Longitude: -96.765749

Market Plaza Plano, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	59,476	274,676	1,215,586
	Population Est 25Q1	59,489	274,839	1,214,714
	Population Est 24Q4	59,458	275,553	1,215,628
	Population Est 24Q3	59,387	274,692	1,213,959
	Population Est 24Q2	59,332	274,900	1,211,212
	Population Est 24Q1	59,325	274,130	1,207,688
	Population Est 23Q4	59,027	272,823	1,202,416
	Population Est 23Q3	59,128	273,043	1,200,084
	Population Est 23Q2	59,293	273,549	1,198,130
	Population Fcst	57,282	266,056	1,218,358
	2010 Census Population	44,582	232,328	1,018,776
	2000 Census Population	41,732	225,382	899,991
	1990 Census Population	31,075	165,825	638,674
	Current Year Daytime Population	107,885	421,795	1,674,964
	Average Seasonal Population	143	580	3,039
	Historical Annual Growth, 1990 – 2000	2.99%	3.12%	3.49%
	Historical Annual Growth, 2000 – 2010	0.66%	0.30%	1.25%
	Estimated Annual Growth, 2010 – CY	2.01%	1.16%	1.23%
	Projected Annual Growth, CY to Y5	-0.75%	-0.64%	0.05%
	Group Qtrs Est	6,414	7,452	10,714
Transient Est Average Last 4 Qtrs	5,303	24,372	85,229	
Households	Current Year Estimated Households	24,638	118,322	491,236
	Households Est 25Q1	24,636	118,372	490,876
	Households Est 24Q4	24,616	118,572	491,282
	Households Est 24Q3	24,593	118,197	490,546
	Households Est 24Q2	24,567	118,330	489,436
	Households Est 24Q1	24,631	118,091	488,177
	Households Est 23Q4	24,499	117,523	486,073
	Households Est 23Q3	24,546	117,644	485,155
	Households Est 23Q2	24,623	117,874	484,381
	Households Fcst	23,596	114,705	493,093
	2010 Census Households	20,641	101,632	406,416
	2000 Census Households	18,940	96,897	360,559
	1990 Census Households	12,784	67,386	261,091
	Historical Annual Growth, 1990 – 2000	4.01%	3.70%	3.28%
	Historical Annual Growth, 2000 – 2010	0.86%	0.48%	1.20%
	Estimated Annual Growth, 2010 – CY	1.23%	1.05%	1.32%
	Projected Annual Growth, CY to Y5	-0.86%	-0.62%	0.08%
	Population per Household	2.15	2.26	2.45

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Market Plaza Plano, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.7%	4.3%	4.2%
	HH Income \$250,000 to \$499,999	4.5%	5.1%	5.0%
	HH Income \$200,000 to \$249,999	10.5%	11.9%	11.7%
	HH Income \$175,000 to \$199,999	5.0%	5.7%	5.8%
	HH Income \$150,000 to \$174,999	6.3%	7.2%	7.2%
	HH Income \$100,000 to 149,999	16.7%	17.3%	19.0%
	HH Income \$75,000 to 99,999	13.4%	13.3%	12.9%
	HH Income \$50,000 to 74,999	12.5%	14.2%	13.8%
	HH Income \$35,000 to 49,999	6.7%	7.5%	7.6%
	HH Income \$25,000 to 34,999	6.0%	4.4%	4.5%
	HH Income \$15,000 to 24,999	5.7%	3.5%	3.6%
	HH Income \$0 to 14,999	9.1%	5.6%	4.8%
	Average Household Income	\$133,015	\$151,183	\$150,130
	Median Household Income	\$93,187	\$103,709	\$106,792
	Per Capita Income	\$55,998	\$65,452	\$60,872
	Average Disposable Income	\$98,647	\$107,445	\$108,150
	Median Disposable Income	\$81,877	\$90,140	\$92,582
	Discretionary HH Income Over \$150,000	15.4%	18.2%	17.4%
	Discretionary HH Income \$125,000 to \$149,999	7.1%	8.2%	8.2%
	Discretionary HH Income \$100,000 to \$124,999	8.4%	8.9%	9.3%
	Discretionary HH Income \$75,000 to \$99,999	11.6%	12.2%	13.2%
	Discretionary HH Income \$50,000 to \$74,999	16.5%	17.5%	17.5%
	Discretionary HH Income \$25,000 to \$49,999	18.9%	20.3%	19.4%
	Discretionary HH Income Under \$25,000	22.0%	14.6%	15.1%
	Average Discretionary HH Income	\$75,678	\$83,910	\$83,381
	Median Discretionary HH Income	\$64,129	\$71,372	\$72,450
	Householder White – Count	12,937	63,374	234,870
	Median HH Income	\$115,000	\$126,838	\$125,489
	Average HH Income	\$115,642	\$123,203	\$123,592
	Householder Black or African-American – Count	2,247	13,018	66,858
	Median HH Income	\$73,064	\$75,147	\$75,073
	Average HH Income	\$77,094	\$84,158	\$84,544
	Householder Hispanic – Count	3,119	18,988	86,847
	Median HH Income	\$83,104	\$82,167	\$84,647
Average HH Income	\$91,366	\$92,799	\$94,821	
Householder Asian or Pacific Islander – Count	4,464	13,723	62,891	
Median HH Income	\$71,864	\$110,238	\$134,710	
Average HH Income	\$86,059	\$110,154	\$125,522	
Householder Other or Pacific Islander – Count	1,870	9,219	39,771	
Median HH Income	\$86,647	\$94,981	\$97,791	
Average HH Income	\$96,924	\$104,804	\$106,251	

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Gender	Male Population	30,028	134,991	595,608
	Female Population	29,448	139,685	619,978
Total Population by Age	Count of Pop 0 to 4 years	3,891	18,393	80,521
	Count of Pop 0 to 7 years	4,808	23,952	105,940
	Count of Pop 5 - 13	4,477	25,481	120,717
	Count of Pop 14 - 18	3,520	13,114	60,317
	Count of Pop 19 - 22	4,671	14,038	62,158
	Count of Pop 22 - 25	3,946	10,823	46,801
	Count of Pop 25 - 29	4,899	18,557	78,463
	Count of Pop 30 - 34	5,503	23,193	94,257
	Count of Pop 35 - 39	4,082	21,529	91,483
	Count of Pop 40 - 44	3,343	19,194	85,483
	Count of Pop 45 - 59	8,186	46,984	230,531
	Count of Pop 60 - 74	7,810	42,033	185,745
	Count of Pop 75 - 84	3,479	15,880	60,405
	Count of Pop 85+	1,670	5,458	18,704
	% of Pop 0 to 4 years	6.5%	6.7%	6.6%
	% of Pop 0 to 7 years	8.1%	8.7%	8.7%
	% of Pop 5 - 13	7.5%	9.3%	9.9%
	% of Pop 14 - 18	5.9%	4.8%	5.0%
	% of Pop 19 - 22	7.9%	5.1%	5.1%
	% of Pop 22 - 25	6.6%	3.9%	3.9%
	% of Pop 25 - 29	8.2%	6.8%	6.5%
	% of Pop 30 - 34	9.3%	8.4%	7.8%
	% of Pop 35 - 39	6.9%	7.8%	7.5%
	% of Pop 40 - 44	5.6%	7.0%	7.0%
	% of Pop 45 - 59	13.8%	17.1%	19.0%
	% of Pop 60 - 74	13.1%	15.3%	15.3%
	% of Pop 75 - 84	5.8%	5.8%	5.0%
	% of Pop 85+	2.8%	2.0%	1.5%
Median Age	33.9	38.2	38.5	
Average Age	38.3	39.8	39.4	
Male Population by Age	% of Pop 0 to 4 years	6.6%	7.0%	6.9%
	% of Pop 5 - 13	7.6%	9.7%	10.4%
	% of Pop 14 - 18	5.9%	4.9%	5.1%
	% of Pop 19 - 22	8.6%	5.5%	5.4%
	% of Pop 22 - 25	7.8%	4.4%	4.1%
	% of Pop 25 - 29	9.0%	7.2%	6.7%
	% of Pop 30 - 34	10.1%	8.8%	8.0%
	% of Pop 35 - 39	7.0%	8.0%	7.6%
	% of Pop 40 - 44	5.8%	7.0%	7.0%
	% of Pop 45 - 59	13.0%	16.7%	18.7%
	% of Pop 75 - 84	4.7%	5.0%	4.4%
	% of Pop 60 - 74	11.9%	14.4%	14.7%
	% of Pop 85+	1.9%	1.5%	1.1%
	Median Age	32.2	36.6	37.3
Average Age	36.5	38.5	38.3	

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	% of Pop 0 to 4 years	6.5%	6.4%	6.4%
	% of Pop 5 - 13	7.5%	8.9%	9.5%
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	% of Pop 30 - 34	8.4%	8.1%	7.5%
	% of Pop 35 - 39	6.7%	7.7%	7.4%
	% of Pop 40 - 44	5.4%	7.0%	7.0%
	% of Pop 45 - 59	14.5%	17.5%	19.2%
	% of Pop 60 - 74	14.4%	16.2%	15.8%
	% of Pop 75 - 84	7.0%	6.5%	5.6%
	% of Pop 85+	3.8%	2.5%	1.9%
	Median Age	36.3	39.7	39.7
Average Age	40.3	41.1	40.4	
Race	Count of White	33,243	155,903	608,778
	Count of Black or African-American	5,643	31,148	162,220
	Count of Asian or Pacific Islander	11,958	37,410	197,539
	Count of Other races	8,631	50,215	247,049
	White	55.9%	56.8%	50.1%
	Black or African American	9.5%	11.3%	13.3%
	Asian	20.1%	13.6%	16.3%
	Other Races	14.5%	18.3%	20.3%
Language Spoken	Speak English at Home	67.9%	69.8%	64.4%
	Speak Spanish at Home	9.3%	13.1%	16.3%
	Speak French or French Creole at Home	0.7%	0.8%	0.6%
	Speak German at Home	0.1%	0.2%	0.3%
	Speak Other Indo-European Languages at Home	8.1%	4.9%	5.3%
	Speak Russian and Other Slavic Languages at Home	1.2%	0.9%	0.7%
	Speak Chinese at Home	3.5%	3.1%	2.4%
	Speak Korean at Home	0.6%	0.6%	0.9%
	Speak Vietnamese at Home	0.7%	0.7%	2.2%
	Speak Other Asian Languages at Home	4.2%	3.3%	3.3%
	Speak Tagalog and Other Pacific Languages at Home	0.9%	0.5%	0.5%
	Speak Other Language at Home	2.8%	2.0%	3.2%
Hispanic	Hispanic Population	8,518	50,196	260,593
	Hispanic Population Percent	14.3%	18.3%	21.4%
	Mexican	60.5%	63.9%	68.5%
	Puerto Rican	11.0%	3.5%	3.1%
	Cuban	1.9%	2.4%	2.3%
	Dominican	0.2%	0.7%	0.4%
	Central American	8.1%	12.1%	13.5%
	South American	13.1%	13.1%	8.1%
	Other Hispanic	5.2%	4.2%	4.2%
	2000 Hispanic Population Percent	7%	10%	15%
	1990 Hispanic Population Percent	4%	5%	8%

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Ancestry	American (percent of total population)	3.1%	3.4%	3.0%
	American	2.9%	3.1%	2.7%
	Native American (ie. Indian/Eskimo)	0.2%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	17.8%	11.7%	12.8%
	Chinese	3.8%	3.4%	2.8%
	Japanese	0.2%	0.2%	0.2%
	Korean	1.0%	1.0%	1.1%
	South Central Asian (ie. Indian)	11.2%	6.1%	7.3%
	South East Asian (ie. Vietnamese)	0.7%	0.5%	0.9%
	Other Asian	0.9%	0.5%	0.5%
	European (percent of total population)	22.5%	23.3%	17.9%
	British	4.9%	5.6%	4.5%
	Dutch	0.3%	0.3%	0.2%
	French	0.9%	1.0%	0.7%
	German	4.9%	4.9%	3.8%
	Italian	1.7%	1.5%	1.1%
	Polish	0.7%	0.8%	0.6%
	Scandinavian	1.2%	1.2%	0.9%
	Scotch/Irish	4.6%	4.9%	3.9%
Other European (ie. Greek/Russian)	3.3%	3.2%	2.1%	
Middle Eastern	1.6%	1.3%	1.1%	
Other Ancestry	18.8%	17.8%	17.2%	
Unclassified Ancestry	9.5%	10.6%	9.7%	
Education (Age 25+)	Adult Population (25 Years or Older)	38,972	192,828	845,071
	Elementary (0 to 8)	1.6%	2.9%	4.5%
	Some High School (9 to 11)	2.0%	2.5%	3.6%
	High School Graduate (12)	12.1%	12.8%	14.8%
	Some College (13 to 16)	16.7%	17.2%	17.6%
	Associates Degree Only	5.9%	6.4%	7.0%
	Bachelors Degree Only	35.2%	35.0%	31.9%
	Graduate Degree	26.6%	23.1%	20.7%
	% College (4+)	61.7%	58.1%	52.6%
Household Type	Total Households – count	24,638	118,322	491,236
	One Person HHs – count	9,135	40,255	148,596
	Family HHs – count	12,882	68,212	306,706
	Married Couple – count	10,023	52,914	236,799
	w/own children – count	3,777	21,270	100,559
	w/out own children – count	6,245	31,644	136,240
	Male Householder – count	810	4,681	20,791
	Female Householder – count	2,050	10,616	49,116
	Non-Family Households – count	2,620	9,855	35,934
	1 Person Household	37.1%	34.0%	30.2%
	2 Person Household	34.1%	33.4%	31.4%
	3 Person Household	13.3%	14.4%	15.5%
	4 Person Household	10.3%	11.4%	13.5%
	5 Person Household	3.5%	4.4%	5.8%
6 Person Household	1.2%	1.6%	2.3%	
7+ Person Household	0.6%	0.8%	1.3%	
% Households With Children	20.9%	24.3%	27.2%	

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Housing	Total Housing Units	26,896	127,262	526,198
	Owner Occupied Percent	41.8%	46.7%	49.1%
	Renter Occupied Percent	49.8%	46.2%	44.3%
	Vacant Housing Percent	8.4%	7.0%	6.6%
	Total Housing Units (Census 2000)	19,775	101,784	381,413
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	5.6%	10.0%	8.2%
	Property Value \$750,000 to \$999,999	16.5%	16.8%	14.2%
	Property Value \$500,000 to \$749,999	32.7%	29.4%	26.4%
	Property Value \$400,000 to \$499,999	16.5%	16.3%	17.1%
	Property Value \$300,000, to \$399,999	13.9%	11.7%	14.9%
	Property Value \$200,000 to \$299,999	7.9%	7.6%	9.4%
	Property Value \$150,000 to \$199,999	1.6%	2.0%	2.1%
	Property Value \$100,000 to \$149,999	1.1%	1.1%	1.3%
	Property Value \$60,000 to \$99,999	0.8%	0.6%	0.7%
	Property Value \$40,000 to \$59,999	0.3%	0.4%	0.4%
	Property Value \$0 to \$39,999	1.3%	1.1%	1.1%
	Median Home Value	\$550,254	\$577,441	\$527,153
Wealth per Household	\$0 and under - percent	18.0%	17.6%	17.6%
	\$1 to \$4999 - percent	8.7%	8.4%	8.4%
	\$5k to \$9999 - percent	4.7%	4.6%	4.6%
	\$10k to \$24999 - percent	6.4%	6.4%	6.4%
	\$25k to \$49999 - percent	6.6%	6.7%	6.7%
	\$50k to \$99999 - percent	9.7%	9.8%	9.9%
	\$100k to \$249999 - percent	17.2%	17.5%	17.6%
	\$250k to \$499999 - percent	13.0%	13.3%	13.3%
	\$500k+ - percent	15.5%	15.8%	15.6%
	Median HH Wealth	\$78,248	\$82,694	\$82,318
	Avg HH Wealth	\$245,791	\$249,903	\$248,581
Economic Viability	Economic Viability Local	305	317	318
	Economic Viability Indexed	110	114	115
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	30,265	151,415	679,164
	Managerial/Executive	21.7%	24.5%	24.0%
	Professional Specialty	36.9%	30.9%	28.9%
	Healthcare Support	2.3%	1.9%	1.8%
	Sales	11.9%	11.7%	10.5%
	Office & Administrative Support	10.8%	10.3%	10.4%
	Protective Service	1.5%	0.9%	1.3%
	Food Preparation	4.0%	4.8%	4.5%
	Building Maintenance & Cleaning	0.8%	1.8%	2.5%
	Personal Care	2.3%	2.2%	2.5%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	2.8%	3.9%	5.2%
	Production & Transportation	5.0%	7.0%	8.4%
	Percent White Collar Workers	83.5%	79.4%	75.5%
	Percent Blue Collar Workers	16.5%	20.6%	24.5%

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	Agriculture/Mining/Construction	4.0%	5.1%	5.8%
	Manufacturing	6.2%	6.9%	8.1%
	Transportation	3.2%	4.4%	5.0%
	Information	1.9%	2.5%	2.6%
	Wholesale/Retail	14.1%	13.1%	13.0%
	Finance, Insurance, Real Estate	10.7%	13.2%	12.3%
	Professional Services	15.8%	15.9%	14.9%
	Management Services	0.1%	0.3%	0.3%
	Administrative/Waste Services	2.8%	3.3%	4.2%
	Educational Services	27.4%	20.7%	18.6%
	Entertainment Services	8.2%	8.3%	8.1%
	Other Professional Services	4.1%	4.9%	5.1%
	Public Administration	1.6%	1.5%	1.9%
Vehicles per HH	No Vehicles	9.8%	5.5%	5.2%
	1 Vehicle	45.6%	41.5%	38.2%
	2 Vehicles	33.6%	38.6%	39.6%
	3 or more vehicles	11.1%	14.4%	17.0%
	Average Number of Vehicles	1.49	1.67	1.75
Change	Births (last 12 months)	694	3,194	14,572
	Deaths (last 12 months)	515	2,244	8,906
	Migration (last 12 months)	-14	-1,107	-1,082
Work place	Workplace Establishments	3,006	13,200	50,524
	Workplace Employees (FTE)	47,318	227,362	843,680